

OMAR AL AMRI



CONTACT INFORMATION

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- Muscat, Oman
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OBJECTIVE

Creative and strategic professional with superb analytical and decision-making abilities. Seeking career advancement in a challenging environment. Eager to develop my abilities as a marketing expert to be able to better contribute to the Firm.

SKILLS

- Creative Thinking
- Strong written and verbal communication skills
- Email Marketing and Automation
- SEO
- Funnel Management
- CMS Tools
- Data Visualization
- Negotiation
- Premier Pro
- Photoshop
- Illustrator
- Excel
- Keyword

EXPERIENCE

SALES CORPORATE

OTAXI. MUSCAT, OMAN | JAN 2024 - MARCH 2024

- Manage, organize and improve Otaxi relationships with over 20 corporates.
- Three weekly On-site visits to partners with active communications with them.
- Create a hotel dashboard system for Otaxi & Hotel partnerships using excel that reflect several KPI metrics.
- Engage Otaxi as a sponsor with a number of big events including the Book Fair 2024 and Muscat Eat.

SALES REPRESENTATIVE

BON PLUS. MUSCAT, OMAN | NOV 2023 - DEC 2023

- Acquire new clients by cold calling 15 clients per day, and applying the D2D selling tactics.
- Design a well-studied sales pitch that reveals the pains and values of the potential clients.
- Sold a total revenue of 1,280 OMR for 10 distinguished coffee shops.

PACKAGING DEVELOPMENT SPECIALIST

POLARIS LOGISTICS. NEBRASKA, USA | FEB 2023 - JUN 2023

- Maintain a database of packages by allocating routes to the right distributors.
- Oversee a minimum of 15 drivers per day at the Amazon Warehouse.
- Inspect ingoing and ongoing shipments.
- Receive, unload, and place incoming 970 inventory items per load.
- Check, verify, and process 50 client invoices per day.

EDUCATION

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION - MARKETING

University of Nebraska Lincoln.

Nebraska, USA | Jan 2018 - Dec 2022

Received a student distinction award upon successful coursework completion.

GPA:3.78

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LANGUAGES

- ARABIC | Native
- ENGLISH | Advanced

INVOLVEMENT

WE ARE NEBRASKA . NEBRASKA, USA | NOV 2021 - APR 2022

- Present a vivid story on a theatrical stage in front of 110 people.
- Strengthen my strategic networking.

EXPERIENCE CONTINUED

PARKING ENFORCEMENT OFFICER

UNL PARKING . NEBRASKA, USA | AUG 2022 - DEC 2022

- Assign streets and parking areas in an enforcement vehicle.
- Answer calls, respond to emails, and speak with clients face-to-face.
- Process a range of documentations and add information into UNL databases.
- Handle customer complaints with empathy and composure.

ENERGY CONSULTANT

RELI ENERGY SOLUTIONS. WISCONSIN, USA | APR 2022 - JUL 2022

- Demonstrate energy home solutions by identifying customers' main concerns in order to offer optimal features.
- Develop constructive and cooperative working relationships with colleagues and customers for enhanced work productivity.
- Work on an assigned territory, often up to 30-50 houses or locations per day.
- Sold \$44,000 dollars of revenue to the company in 6 weeks.

WEB CONTENT MANAGEMENT INTERN

CLICK2SCIENCE. NEBRASKA, USA | JAN 2022 - MAY 2022

- Utilize WordPress to build around 5 web pages per day with other media usage.
- Select specific keywords in order to manage the content efficiently.
- Export the content from Excel sheets, Word, and 5 various educational videos.

STUDENT INTERN

AMERITAS. NEBRASKA, USA | JAN 2022 - MAY 2022

- Present to Ameritas a verbal and written detailed marketing research with an implementational plan.
- Perform an extensive marketing research over sensitive U.S insurance data.

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EXPERIENCE CONTINUED

SOCIAL MEDIA COORDINATOR

SENIOR INSURANCE MARKETING. NEBRASKA, USA | JUN 2021 - NOV 2021

- Establish brand awareness and online reputation by using social media tools.
- Film three daily videos followed by video editing that includes transitions, sound effects, and coloring adjustments.
- Design flyers for big events, create email campaigns by using Robly.

SALES ASSOCIATE

FOLLETT HIGHER EDUCATION. NEBRASKA, USA | JAN 2021 - FEB 2021

- Track the selling progress to ensure book availability by ordering more books in case of any shortage.
- selling books to customers by using a B2C marketing strategy.
- Helping other members and getting helped when needed to enhance our productivity.

STRENGTHENING COACH

RECREATIONAL CENTER. NEBRASKA, USA | AUG 2020 - MAY 2021

- Increase customers` awareness by providing the right physical aid.
- Observe the customers to call out any health emergency incidents.
- Educate the consumers positively the right ways to use the machines.